



(U//FOUO) Come to SID's Identity Intelligence (I2) Day Conference and See Your Target in a Whole New Light!

FROM: Identity Intelligence Tradecraft Center (I2TC, within S2)

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i2 Logo

(S//SI//REL) Are you eager to contribute your expertise, skills, target knowledge, and analytic tradecraft to improve SIGINT against our highest priority targets?

Then come to SID's Identity Intelligence Day in the Friedman Auditorium this September 9th. Chris Inglis, the Deputy Director, will provide opening remarks and our keynote speaker is VADM (Ret) Mike McConnell (pictured below), former DIRNSA and former Director of National Intelligence. This is an unprecedented opportunity to understand how NSA is bringing all its creative energies to bear on tracking an individual -- and using the power of SIGINT and new research capabilities to understand a "whole life" approach to a target.

(U//FOUO) **What exactly is Identity Intelligence (I2)?** It is all about locating, tracking, and maintaining continuity on individuals across space and time.* It's not just the traditional communications we're after: it's taking a "full arsenal" approach that digitally exploits the clues a target leaves behind in their regular activities on the net to compile biographic and biometric information that can help the SIGINT system implement precision targeting. I2 is a crosscutting capability that supports all intelligence activities. The ability to extract identity attributes of foreign persons-of-interest from databases across the United States Government -- regardless of security domain -- is critical to establishing a target's "pattern of life" (habits, appearance, cyber persona, demeanor, etc).

DNI McConnell

What's on Tap

(S//SI//REL) This conference will address how today's tools, tradecraft, techniques, and partnerships are being used to fill in the gaps of our target knowledge. Multiple sources of identity information are becoming increasingly available: biometrics are improving, biometrics are being linked to other forms of identifying information, and more biographic information is now available on networks of interest. These trends create new opportunities for NSA to leverage its access to a variety of sources and couple it with the creative workforce and powerful analytics we are known for.

(S//SI//REL) You'll see how NSA fits into a much larger Community effort and the unique, invaluable contributions we're making every day to help others discover and track their targets. You'll also learn through case studies and discussions how we rely on our partners for lead work and the mutually supportive relationships that truly enable operations. We will end the day with a wrap-up of our current challenges and future direction.

(U//FOUO) With the exception of one joint discussion with US Intelligence Community partners, the day's offerings are open to all of our cryptologic partners. Contractors may attend with permission of their COR. Register for I2 Day [HERE](#) or check us out on the web for more information (" [go I2DAY](#) ").

(U) Notes:

* (U//FOUO) The official definition of I2 is "the collection, analysis, protection, exploitation, and management of identity attributes and associated technologies and processes in order to locate, track, and maintain continuity on unattributed identities across multiple or disparate instances/incidents, or across space and time."

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